

Download Types Of Niche Tourism Products

There is nothing wrong with wanting to make the most of your vacation time, which is why people with unique interests might indulge in niche tourism. While some interests, like environmentalism, are becoming less niche and are becoming more mainstream, other hobbies are still considered a little strange. Tourism niche in the literature Some experts consider that we can talk about different niches in tourism, including specific and well defined types, such as cultural tourism, rural tourism, sports tourism, segmented by other tourism niches (geo-tourism, gastronomy, cyclo-tourism). Niche tourism refers to how a specific tourism product can be tailored to meet the needs of a particular audience/market segment. Locations with specific niche products are able to establish and position themselves, as niche tourism destinations. Niche tourism refers to the numerous specialty forms of tourism that have emerged over the years, each with its own adjective. Many of these terms have come into common use by the tourism industry and academics. Others are emerging concepts that may or may not gain popular usage. Examples of the more common niche tourism markets are: Types Of Niche Tourism Products.

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