

Download Social Media Policy Template

Policy brief & purpose. Social media is a place where people exchange information, opinions and experiences to learn, develop and have fun. Whether employees are handling a corporate account or use one of their own, they should remain productive. This policy provides practical advice to avoid issues that might arise by careless use of social media in the workplace. Template Social Media Policy 1. Policy statement. 1.1. This policy is intended to help staff make appropriate decisions about the use of social media such as blogs, wikis, social networking websites, podcasts, forums, message boards, or comments on web-articles, such as Twitter, Facebook, LinkedIn [insert other relevant social media websites]. 1.2. Social Media Policy Template & How To Guide. Having a social media policy is important for small business owners, especially those with young employee bases or those that rely on social media for promotion of their business. Though you may be wondering if a social media policy is necessary, having boundaries on using social media on company time,...The standard social media policy templates usually start with a note on the purpose of such a policy that defines the significance of such a policy. Then, the policy would go on defining the different rules and regulations set by the company regarding the usage of social networking sites among..., Social Media Policy Template.

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